

**NotesBuddy** is a free for all notes creation and management system for aspiring entrepreneurs in schools, colleges and universities.

NotesBuddy helps a student to document their notes, ideas along with relevant pieces of published texts such as reference books and research papers in a single place for future use.



**NOTESBUDDY**

*“Education is not just about going to school and getting a degree. It's about widening your knowledge and absorbing the truth about life.”*

- *Shakuntala Devi*

## NotesBuddy

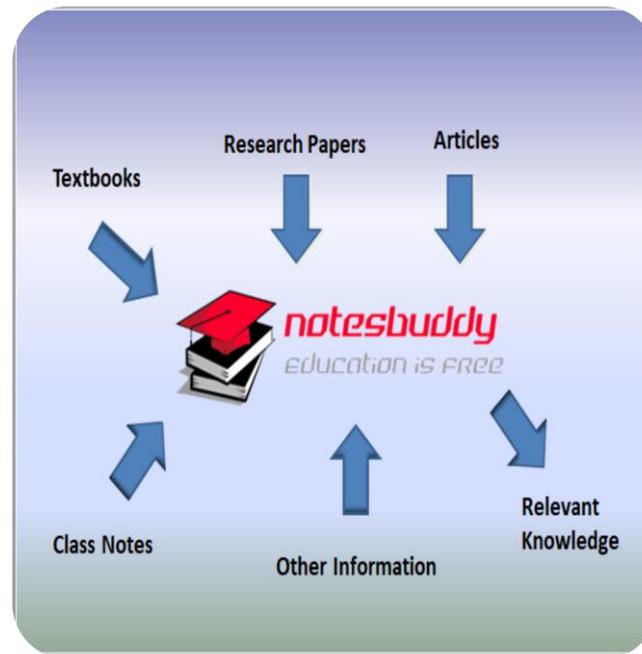
NotesBuddy, a product of **ISF Analytica & Informatica Pvt. Ltd.** has solely been designed and crafted for students who wish to have a repository of their notes created during their education can do so using this application.



NotesBuddy allows users to collaborate on ideas based on the notes created, do brainstorming, white boarding and a detailed need analysis. The team can then draw out the product life cycle, the customer experience cycle, the financial modelling, etc. NotesBuddy makes it easy for penning down the pitch deck for any project in its early stage as well as help in the mentoring process for the team's mentor.

## The Need for NotesBuddy

You might wonder how to capture what you have learnt in your college day. The notes prepared in the process of education many times are the most important reference documents in your life. They form the stepping stone for your career and a basis for your career guidance further. Advancement in your career needs to store and use these notes as and when required.



## Next Steps

Subsequent fine tuning of the inputs received during the process of ideation can be taken to the next ISF product i.e. MentorBox to get into detailed study wherein one can use the MentorBox tools like White Board, Video Conferencing, Document Manager & File Manager to communicate and collaborate.

The notes created in the NotesBuddy application gets fine-tuned and much more polished with other detailed study documents during the mentoring process using MentorBox. All in all a student takes his learning from college to build up on a start-up with a great idea and perform a proper design thinking and financial modelling and come up with a great product that is acceptable to the market.



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